

PRODUCT SHEET
— ISO-A & ISO-B — Side tables —

POOL

PETITE FRITURE

POOL



POOL is a duo composed of Léa Padovani (1981) french of Iranian-Italian heritage and Sébastien Kieffer (1982), French, based in Paris. In 2010, POOL create a collective concept, whose goal is to explore associations between objects, architecture and images. Beyond the obvious presence of an object, its beauty and function, the designers search for a multiplicity of meanings and highlight the emotions and reference points. In 2012 they were nominated «Talents à la carte» during Maison&Objet, «Young New Talent» for the price AD and received the «LABEL VIA» for the W&W lighting ceiling system manufactured by ALTER. They have since been edited by La Chance, Habitat and have created numerous scenographies and projects for Cassina, Café Craft, Biennale de Kortrijk... Nowadays, POOL

works on a self-edited furnitures collection coming from craftsmanship, and keep going on their collaborations with Bensimon, Petite Friture and other editors. 2015 will be the year of new interior design projects and of artistic direction about art craft.

« The effect of the object, whether that be in the form or the function takes great importance in our work. In order to develop this we like to tap into the immediate environment of the story in which we want to become part of, without hierarchy, nor references, rare materials or popular reference as this reference serves for the understanding of the object. Through recognisable typologies and references we like to construct strong identities around our objects. Simple without being simplified. »

ISO-A & ISO-B
SIDE TABLES
POOL

Edition : 2014



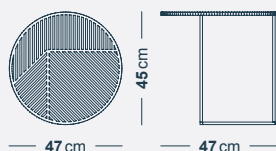
ISO-A & ISO-B...
ACCORDING TO ITS DESIGNERS :

« From flat to volume and from volume to flat, ISO plays with perspectives and makes the surface useful through illusion. The shadows become volumes and the volumes become flat. »

With these two side-tables ISO-A (rond) and ISO-B (square), POOL studio reaffirms its hyper graphic style. Each one of these tables taken individually highlight a pattern ; the two tables presented together create a new one : their superposition gives birth to a « moiré » effect, and the pattern becomes alive.

DIMENSIONS & WEIGHTS

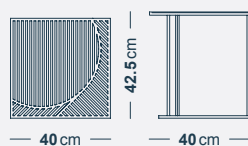
ISO - A



Ø: 47 cm; H: 45 cm
W: 5 kg

Packaging: 51x51x50 cm

ISO - B



L: 40 cm; W: 40 cm; H: 42.5 cm
W: 5 kg

Packaging: 44x45x48 cm

TECHNICAL
SPECIFICATIONS

- Environment : indoor and outdoor



- Made in Europe
(Poland)

COLOURS & MATERIALS

- Coated steel, grained epoxy paint



BLACK
RAL 9005
ISO-A REF.
M0390302



WHITE
RAL 9016
ISO-A REF.
M0390301



BLUE
RAL 5002
ISO-A REF.
M0390104



BURGUNDY
RAL 3005
ISO-A REF.
M0390103



BLACK
RAL 9005
ISO-B REF.
M0390402



WHITE
RAL 9016
ISO-B REF.
M0390401



BLUE
RAL 5002
ISO-B REF.
M0390204



BURGUNDY
RAL 3005
ISO-B REF.
M0390203

· | **CONTACT** | ·

PETITE FRITURE

Showroom

83 boulevard Richard Lenoir, 75011 - Paris

T +33 (0)1 44 54 13 95

F +33 (0)1 44 54 02 19

petitefriture.com